

Shot on iPhone

If you thought that the camera in your iPhone is a toy or merely a novelty, think again. There have a number of full length and short movies shot entirely on an iPhone. Apple just released their latest short feature called *Daughter*.

“Hermitage”

Apple has produced an unusual video in its 'Shot on iPhone' campaign, showing the battery power and utility of the iPhone 11 Pro's camera in a five-hour single-take tour of the Hermitage museum in St.Petersburg, Russia.

Apple's 'Shot on iPhone' campaign is used to promote the iPhone's camera capabilities, via an Apple-commissioned video from professional videographers.

Typically it takes the form of a short story or documentary that lasts a few minutes, but the latest effort goes a lot further than normal.

In "Hermitage," published to YouTube on Tuesday, the latest video in the series takes viewers on a tour of the world's largest museum of the same name, located in St. Petersburg, Russia.

Unusually, the video is 5 hours, 19 minutes, and 28 seconds long, rather than the typical few minutes of other Shot on iPhone videos, and is shot on a single continuous take on one iPhone 11 Pro.

Throughout the five hour video, viewers are treated to a tour of the museum, including 45 galleries, 588 masterpieces, and live performances. Highlights include a ballet duet by the Hermitage Theater, a live performance by Kirill Richter, and views of works by Rembrandt, Raphael Loggias, and Caravaggio's The Lute Player.

Apple points out in the description for the video that it was filmed in 4K on the iPhone 11 Pro, in one continuous take. In a shorter promotional video for the full piece, Apple adds it was also filmed on a single battery charge, suggesting no other battery packs or power sources were used in its creation.

Along with showing the visual capabilities of the iPhone 11 Pro's triple-camera setup, the video's length also promotes the long battery life of the model, a feature not typically highlighted in the Shot on iPhone series.

Other installments in the series in 2020 so far include a visit to the Valley of Fire in Nevada, Winter X Games snowboarders in the Selkirk Mountains, and the Chinese New Year-marking story "Daughter."

<https://appleinsider.com/topic/shot+on+iphone>

“Daughter”

Shot on an iPhone 11 Pro

<https://youtu.be/bvtwWhKdxhM>

Making of

<https://youtu.be/dj6Lw7jnqBI>

Steven Soderbergh has directed many full length movies including

“Sex, Lies, and Videotape”

“Ocean’s Eleven”

“Erin Brockovich”

“Traffic”

“Contagion”

“Out of Sight”

“The Limey”

“Behind the Candelabra”

“High Flying Bird.”

“Unsane”

“High Flying Bird”

Shot on an iPhone 7

Cost \$2M

Here are the trailer and “making of” video of Soderbergh’s full-length feature film now available on Netflix, “High Flying Bird.”

Trailer

https://youtu.be/0iL1K_18Jyo

Making of

<https://youtu.be/FNjx6Veud2A>

“Unsane”

Shot on an iPhone 7

Soderbergh filmed the psychological horror movie *Unsane* starring Claire Foy entirely on an iPhone 7 Plus in 10 days.

Trailer

<https://youtu.be/NJk9CW2JMPE>

Interview

<https://youtu.be/R2TzkL1UjrM>

Here are some other films shot on the iPhone

“Tangerine”

Sean Baker

iPhone 5s

Making of (short)

<https://youtu.be/XoCHyjQnMGU>

Interview (long)

<https://youtu.be/pJ6lOAT0JoU>

“King Kelly”

Trailer

https://youtu.be/2fV-_10xCJI

“Searching for Sugar Man”

an Oscar-winning documentary that was ironically partly shot on an iPhone with the 8mm Vintage Camera app.

“And Uneasy Lies the Mind’s”

The title refers to the state of mind of its protagonist Peter but also to that of anyone who watches it. The gory movie was shot entirely at a ski chalet on an iPhone 5 with the Filmic Pro app. Director Ricky Fosheim

“I Play With the Phrase Each Other”

Not only is *I Play With the Phrase Each Other* shot on an iPhone, it's composed entirely of conversations on mobile phones. The film, which finds one friend following another to live in the city, has a Jim Jarmusch quality to it and not just because it's black and white. Its off-kilter quality suits its time and its medium. *I Play With the Phrase Each Other* won the Special Jury Prize at Slamdance in 2014.

“Oldboy”

South Korean filmmaker Park Chan-wook might always be best known for his 2003 revenge thriller *Oldboy*. Not just because it won the Grand Prix at Cannes in 2003 but because it is so over-the-top violent that it sears itself into your consciousness. Much quieter (and made for much less) is his short, *Night Fishing*, which was filmed on an iPhone 4. The fantasy-horror film was released worldwide in 2011 and won the Golden Bear for Best Short Film at the Berlin International Film Festival.